

SHREENATH PHARMA MAGAZINE

Volume1, Issue1, June 2019



TABLE OF CONTENTS:

Page No.

# <i>From the Editor's Desk</i>	3
# <i>About Shreenath Pharma Magazine</i>	4
# <i>Editorial and Advisory Board</i>	5
# <i>Connecting Academics and Industry</i>	6
# <i>Learner's Paradise</i>	7
# <i>Brain Teaser</i>	8
# <i>Around the World in Pharma and Healthcare</i>	9
# <i>Upcoming Events</i>	10
# <i>Invitation to Contributors</i>	11



FROM THE EDITOR'S DESK

Dear Readers,

Shreenath Pharma Magazine is a publication to bridge the gap between pharmaceutical institutes and pharmaceutical industries. It is a non profit publication started under the vision of Mr. Janak Jalundhwala. This is the Inaugural issue of our publication which comprises of the description of the Magazine, Editorial and Advisory boards. There are some list of recent news, brain teaser and information to subscribe or contribute your work. This issue also includes a write up for leaders and experience shared by a research scholar towards achieving industry collaborative research project.

For this first issue I would like to thank the contributors - Pratima Jain and Ankit Laddha for sharing some inspirational words for the readers. I would also like to extend my gratitude towards the team Pharmacad and Pharmocracy to assist with collection of articles, designing of magazine and its circulation.

From the next issue which will be available in the end of July, we will be including latest news items of the Pharma World, upcoming events and also Scientific Research Articles. You may read further to understand the motive behind the start of this publication. I would like to hear from you to join us as a reader, as an advisory board member or as a contributor!

Join us! Inspire the growth of Pharmacy, Pharmacists and Pharmaceutical sciences.

Happy Reading!

Forum Jalundhwala

Email: pharmamagazine.shreenath@gmail.com



ABOUT US

Shreenath Pharma Magazine started in 2019 with a vision of bridging the gap between academic institutes and industries. The magazine is a monthly publication. This publication is devoted to science and practice of pharmacy in all its branches. The main guiding force behind this publication is Mr. Janak Jalundhwala who envisioned a platform for budding pharmacists.

Shreenath Pharma Magazine offers a unique blend of pharma news, interviews, case studies, comments on critical issues faced by pharmaceutical industries. The magazine would also list out important upcoming events which will be beneficial for delegates from industries as well as academics. Our broad editorial lense along with the philosophy of advisory board to deliver sharp, informed and entertaining coverage from pharmaceutical institutes and industries allows pharma Magazine to communicate on matters most relevant to the readers

Small and medium sized pharmaceutical manufacturing industries not having a full scale R and D facility of their own also face many hurdles which can be resolved by academic research. This magazine serves as a medium to communicate the requirements of the industries to the academicians. It also would communicate research works conducted in various institutes to the industries. The magazine would include not just research but also some interviews and articles by the various pharmacists. The highlights would also include upcoming pharma events and some latest news. It will also have some fun activities like brain teasers and jokes. It also features campus news from various pharmaceutical institutes.

This magazine is distributed complimentary online by emails and social medias like LiknedIn and Facebook. It will also be available on the website (www.shreenathpharmamagazine.com) It is distributed to all the subscribers, members of Associations like Tarapur Industrial Manufacturers Association (TIMA), Indian Pharmaceutical Association – Students' Forum, Pharmocracy. It is also circulated to offices of Indian Pharmaceutical Association, Indian Drug manufacturers Association and Pharmaceutical institutes based in and around Mumbai.

EDITORIAL AND ADVISORY BOARD

Editor:

Miss. Forum Jalundhwala

PhD Scholar for Pharmaceutical sciences working under industry sponsored project for achieving operational excellence of API industry. She also serves as editor of newsletter of International Pharmaceutical Federation (FIP) - Industrial Pharmacy Section (IPS). She is also an active member of Indian Pharmaceutical Association - Maharashtra State Branch (IPA-MSB). Being a recent graduate she is focused to strengthen the bridge between academics and pharmaceutical institutions. This makes her motivated to voluntarily work as an editor and give back to the pharma world.

Advisory Board:

Mr. Bharat Shah

Masters in organic chemistry with a work experience of 45+ years, he is a very enthusiastic person and always willing to explore newer technologies in synthetic chemistry. He is a great supporter of student development and encourages them to have hands on practical exposures of the industry along with their regular academic studies.

Mr. Janak Jalundhwala

Visionary and driving force to start this publication. He has always believed in serving platforms to achieve better brain storming for matters which are common. He has been involved in supporting many professional and non professional activities. He also writes blogs in English and Gujarati on varying topics.

Editorial and Designing Team:

Vaishnavi Pawar - Designer

Kruti Shah, PHARMACAD, Pharmocracy - Content Aggregators

Pranav Ganatra - Advisor



CONNECTING ACADEMICS AND INDUSTRY

Hi, I am Ankit Laddha, Research Scholar at Shobhaben Pratapbhai Patel School of Pharmacy and Technology Management, SVKM'S NMIMS, Mumbai. During my postgraduate research course I realized the important of research and development. After working on a particular project I have developed inherent and core interest in the field of pharmaceutical research.

Considering a need of an hour and availability of junior research fellow post I had opted for the same. While working as a Ph.D. research scholar I have got exposure for not only collaborative projects by industry but also I am equally imbibed in the projects which were funded by Government agencies.

India is the country where a lot of small scale industry and CROs are working on a generic market. They are doing optimum research but have some facility concern. In this case, industries are approaching the researcher cum academician who works on basic research. Many companies have marketed Ayurveda formulations but they don't have strong reported justification behind that formulation. To give some scientific proof to the product these companies started collaborative work with the academic researcher which helps the company to grow in the pharmaceutical field. Besides this, academic research is also increasing with this collaboration. Many times we as an academic researcher also get a chance to learn many new things which are currently going on in the pharmaceutical field.

'Industry and academic research is a combined work which helps the industry as well as academics research to improve research and foster the healthcare sector of our nation'.

LEARNER'S PARADISE



What would it look like? A place where Learning wasn't a chore,
Away from the daily targets, us, it won't lure,
How would it feel? To have the information we need,
Available at the beck and call, and be able to apply with enough heed,

How would it be? To experiment and innovate,
Without any fear of going wrong or social disgrace,
How would it taste? The information when appraised,
And stays deep with engagement exercised..

How would it smell? When learning is embedded,
In the air we breathe..
How would it seem? Experiencing Learning without seams...

It would be a world of order,
Where ignorance is nothing but a disorder
Call it my obsession, or call it my fool's paradise,
I may be foolish now, but soon, I want everyone to be wise.

Will I ever live, my paradise?

PHARMA TEASER

Rearrange the letters in the five words jumbles, one letter to each space to make five ordinary drugs listed in either Indian Pharmacopoeia, British Pharmacopoeia or U.S. Pharmacopeia.

1. M, A, L, R, O, A, E, P, T, A, C : ○ _ ○ _ _ _ _

2. T, E, F, A, C, U, R, L, S, A : ○ _ _ _ _

3. Z, T, R, I, M, C, O, O, L, L, A, E : ○ _ _ _ _

4. C, R, T, S, N, E, H, D, O, O, O, Y, R, I : ○ _ _ _ _

5. K, N, S, A, E, U, O, R : ○ _ _ _ _

Now arrange the letters in the blocks to form the answer to the statement:

PROUD TO BE AN

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***Answers to be provided in the next Issue.**

AROUND THE WORLD IN PHARMA AND HEALTH CARE

Lupin receives US FDA tentative marketing approval for generic Myrbetriq ER tablets

Pharma major Lupin Limited (Lupin) announced that it has received the United States Food and Drug Administration (FDA) tentative marketing approval for its mirabegron extended release (ER) tablets, 25 mg and 50 mg, a generic version of Myrbetriq extended release tablets, 25 mg and 50 mg, of Astellas Pharma Global Development Inc. (Astellas).

Lupin's mirabegron ER tablets, 25 mg and 50 mg, is a generic version of Myrbetriq extended release tablets, 25 mg and 50 mg, of Astellas. It is indicated for the treatment of overactive bladder (OAB) with symptoms of urge urinary incontinence, urgency, and urinary frequency.

Mirabegron ER tablets 25 mg and 50 mg (Myrbetriq) had annual sales of approximately US\$ 1501.6 million in the US (IMS MAT March 2019).

Prof Keizo Takemi appointed as WHO Goodwill Ambassador for Universal Health Coverage

The World Health Organization (WHO) announced the appointment of professor Keizo Takemi as WHO Goodwill Ambassador for Universal Health Coverage.

Professor Takemi is an internationally renowned advocate on global health and development. He was the State Secretary for Foreign Affairs of Japan in 1998-1999 and the Senior Vice Minister of Health, Labour and Welfare of Japan in 2006-2007. As the son of prominent physician and scientist Dr Taro Takemi, he has a strong interest in health and welfare, and played an important role negotiating reform of the Japanese health system and the introduction of the elderly care insurance scheme in 2000.

Professor Takemi taught international politics at Tokai University, Japan, since 1995 and was Harvard School of Public Health Research Fellow from 2007-2009. Since 2007, as a senior fellow of Japan Center for International Exchange (JCIE), he has led a high-level working group advocating for Japan's collective action global health.

"I look forward to working with professor Takemi to spread the message about universal health coverage," said Dr Tedros Adhanom Ghebreyesus, WHO Director-General. "As a strong advocate for public health, Professor Takemi will help us to raise awareness of the importance of universal health coverage and mobilize the international community to join us in working for health for all."

Reference: www.pharmabiz.com, Newscut (AI Driven Pharma News)

79th FIP World Congress of Pharmacy and Pharmaceutical Sciences **Abu Dhabi, United Arab Emirates** 22-26 September 2019



New horizons: Navigating winds of change *New technologies, new roles, new opportunities for pharmacy*

Do you want to be inspired to take on new roles and be prepared for success in a world of change? Wherever you practise, FIP can help you stay ahead of the game so that you can provide the best care for patients.

As we develop new skills to manage new technologies such as robotics and the digitalisation of health care, it is important that we do not compromise quality and safety.

Come to the Abu Dhabi congress, which will help you develop the knowledge and attitudes to adapt to emerging new roles through networking with pharmacists and scientists from all areas of practice and from all around the world.

WELCOME TO ABU DHABI

Abu Dhabi is a modern, cosmopolitan city with an ancient heritage where respect for the past informs the present and shapes the future. There are historic buildings, engaging tours and a packed calendar of events covering the arts, culture, sports and trade. Visitors will encounter a diverse emirate, with deserts, beaches, oases and mountains, and there are ultra-modern malls and small souk-like stores to cater for their every (tax-free) shopping need.

CONGRESS STREAMS:

A > New trends in science, practice and education

Focuses on new technologies, digitalisation of health care, robotics, individualisation of therapy, the provision of education via virtual classrooms, integrating science and practice in teaching, communication, people-centred care, and ethical challenges.

B > New roles, opportunities and responsibilities

Examines pharmacists' roles and the roles of individuals, looks at new services and the skills required to advance them, and highlights the importance of education and of collaboration not only with pharmacy colleagues but also with other health-care professionals.

C > Health now! Responding to the challenges of today

Recognises that challenges can be faced by looking at new research, ethical considerations, new values, access to health, health systems, sustainability, environmental sustainability, non-communicable diseases, empowerment of patients, empowerment of women, quality and assessment.

D > Targeting special interests

Looks at special interests in the different fields of pharmacy and pharmaceutical sciences.



ABU DHABI 2019
FIP WORLD CONGRESS
22-26 September

Please find more information:
abudhabi2019.congress.pharmacy

Note
Some congress sessions are accredited for continuing education. Check our website.

UPCOMING EVENTS

IPA CONVENTION 2019

Dates

14 th - 15 th September 2019

Venue

New Delhi

Theme

Pharma RIA, Collaborating Academics,
Industry and Regulators to create a
winning ecosystem

Organised By

IPA New Delhi
State Branch



Advanced Diploma Certificate Course
on Pharmacovigilance.
-By PHARMACAD

Last Date of Registration:
28th July 2019

For More Details Contact:
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Be, Team PHARMACAD.

INVITATION FOR CONTRIBUTORS

Readers can contribute to Shreenath Pharma Magazine in the form of articles, newsclips from industry, institutions & campuses, books for review & information about forthcoming events & programs. We also welcome non technical write ups like brain teasers or jokes

preferably related to pharmaceutical industry.

"A Goal without a Plan is just a Wish!"

To contribute and for article specifications connect with us on:

Email: pharmamagazine.shreenath@gmail.com Facebook: Shreenath Pharma Magazine
Website: www.shreenathpharmamagazine.com